

February 2016

President's Message

Can you believe that it is already February? It seems like time is just flying by...I have been trying to think about what to write this month and I was struggling with what to talk about until I listened to an AHIMA webinar last week about the HIM Advocacy Campaign. With the start of a new year, it is a great time to discuss professional promotion!

The HIM Advocacy Campaign was started because of the changing workforce of HIM professionals and the difficulty people are having on how to promote these changes organizations and the healthcare community. AHIMA is in the process of developing a new toolkit for the HIM Advocacy Campaign which will include many different tools to help promote the HIM profession, as well as provide some helpful aids when talking about the new HIM workforce. The message the toolkit is trying to promote is that "HIM is the Bridge between the Clinical, Technology, and Business Needs" for healthcare institutions. Included in the toolkit is a listing of people and professional organizations that have been identified as target audiences to spread the word regarding what HIM is and what HIM professionals do. Also included in the toolkit are talking point to promote the HIM profession, the curricular considerations (to discuss the differences between the degrees), talking points on what your credential means, and an update career map.

I am sure that you are all aware of the HIM Career Map that was developed by the AHIMA Foundation a few years back!?! Well, this too has been getting a facelift. AHIMA has been making changes/additions to this career map and updating it with new and emerging roles. Included for each "job" within the career map is a full description of the position, job responsibilities, skill required, alternative titles, related jobs, training and education, the average salary and work experience needed for such a role. One of the new additions that they have been making to the career map is assessments. These assessments will help you to determine your level of preparedness for such roles. So far, they have included assessments for the roles of Compliance Officer, Quality Improvement Analyst, Program Director, Professor, Data Integrity Analyst, Director of Clinical Informatics, HIM Manager, Revenue Cycle Manager, Coder and pending is the EHR specialist.

Although the HIM Advocacy toolkit is not yet available, I would encourage all of you to think about professional promotion. If you are interested taking a look at the new career map, you can find it here: <http://hicareers.com/CareerMap/>.

Happy February!!

Sincerely,



NHIMA President



Networking Nook

The Professional Promotions Committee has chosen to feature the members of the Convention Committee—Mary Jo Chandler, Mindi Husman, Brenda Machmueller & Brenda Jewett. By spotlighting a committee in the "Networking Nook", we hope to help members feel more connected to other HIM colleagues. Click [HERE](#) to read more about them.

We invite all members to take the survey and share their HIM story at:

<https://www.surveymonkey.com/r/W8N67QE>

Win BIG with Health Information Management!

NHIMA Annual Convention April 13th - 15th,
2016; Younes Center, Kearney

Please join us for our invigorating and
knowledge filled program on a way to "Win Big
with HIM"!



**DOOR PRIZE DONATIONS Needed,
Please!!**

Please reach out to your employer to
see if they may be willing to donate door
prizes for NHIMA convention.

Many facilities have foundation boards or gift
shops that may be willing to donate items.
This helps keep our convention costs low.

Please contact [Mindi Husman](#), [Gretchen Jopp](#) or [Chris Lee](#) if you can donate a door prize. Thanks in advance
for the help!



Margaret Woepfel is one of the speakers at the convention this year and her topic is how to prepare for a
state survey. She is asking for members to submit questions in advance to help her and her team prepare
items that will be of interest. Please forward questions to me (Brenda Machmueller at
bmachmueller@boonecohealth.org, subject line Margaret Woepfel).

Insights from the Envisioning Collaborative Committee

We kicked off the meeting discussing the Environmental Scan that was conducted. The United States is
showing a decrease in medical cost spending since 2007. In 2007 expenditures were at 11.90% while the
projected spending for 2016 is figured to be around 6.50%. The decrease in medical cost is due to the
Affordable Care Act which is pushing quality of care at lower prices. The hospital spending on the other
hand is continuing to increase each year.

One trend that has surfaced is mergers between health care organizations. There were 346 mergers in the
first quarter in 2015. With these mergers brings heartache and stress when dealing with computer interfaces
and interoperability.

Some of the other trends that we are seeing are employers offering insurance with high deductibles, fast track
clinics, outsourcing of medical transcription, clinical coding, release of information and documentation
scanning.

New job positions at the higher levels of management have been created such as Chief information Security
Officer, Chief Health Information Officer, Chief Data Officer, Data Scientist, and Chief Information Governance
Officer.

More to come on the Envisioning and Collaborative Committee. Stay tuned next month for information on
the envisioning of health care tracking.

Submitted by *Dawn Goodsell, RHIA/President Elect NHIMA*

AHIMA Nominating Committee

Hello! I hope 2016 will be a great year for your CSA and AHIMA! I am writing today, as a member of the Nominating Committee, to ask for your help in identifying candidates to serve in AHIMA volunteer leadership positions. The Nominating Committee is searching for qualified active AHIMA members to fill the following roles:

- One AHIMA President/Chair-elect,
- Three Directors for the Board of Directors,
- Two Commissioners on the Commission on Certification for Health Informatics and Information Management (CCHIIM); and
- One Speaker-elect for the House of Delegates

The President/Chair-elect, Director, and CCHIIM Commissioner positions have three-year terms and the Speaker-elect has a two-year term. All terms begin on January 1, 2017. Descriptions, duties, and qualifications for each of these elected positions are available to view on the [Application to Serve](#) Web page. It's easy to apply and/or nominate via the [Application to Serve](#) Web page. Once on the Application to Serve web page, just click on the "Elected Positions" tab then click on the nominate or complete application link at the bottom of the "elected positions" web page. Nominations for these positions are due **March 31, 2016**.

Should you or any of your members have questions about this process, please do not hesitate to contact me via email or phone.

Kenneth D. Clyburn, RHIA, CHPS - Health Information Services Director
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From the Coding Roundtable...

As many of you know, ICD-10 requires an extensive knowledge of anatomy! Below is a great website for a refresher on Anatomy. You will find quick links on the right side of the screen organized by body system, making it very easy to access the information you are looking for. The website includes short interactive tutorials for each system that provide an illustration of the body parts as well as information regarding the structure and function of the part!

<http://www.getbodysmart.com/ap/systems/tutorial.html>

Welcome!

Newly credentialed Certified Coding Associate

- Jill Belzer

New members in January 2016:

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|-------------------|-------------------------|-------------------------|
| • Jacquelyn Moore | • Sarah Buettner | • Scott Woodworth, RHIA |
| • Tara Moritz | • Rebecca Heavican | • Kathyne Mayer, CCS |
| • Angela Pierce | • Anita Yellow-Cloud | |
| • Tami McLaughlin | • Julie Ann Oakes, RHIT | |
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NHIMA Contact Information:

Board Members - Committee/TF Chairs

Dates to Remember: April 13-15, 2016 - NHIMA Annual Convention, Younes Conference Center, Kearney, NE

