

August 2014

President's Message

My predecessor did such a great job of finding her theme for the year and carrying this through all year long in her President's message. I have spent much time wondering how and what I could focus on in my President's messages. Having just returned from the Leadership Symposium in Chicago there is one word that kept coming up and that is "change" not only for HIM professionals but for healthcare in general.

CHANGE: Webster defines change as to become different or to make someone or something different. This does appear to fit the healthcare industry now. The degree of change in the healthcare industry is moving beyond significant incremental change and instead is ripe for what has been called "disruptive change" by Clay Christensen. In a recent interview, Kenneth Kaufman, managing director and chair of the healthcare consulting firm of Kaufman-Hall, explained the concept as it was reported in Becker's Hospital Review recently. This term has been coined by Clay Christensen, the lauded author of "The Innovator's Dilemma" and professor of change management at the Harvard Business School. Wow! Harvard has "professors of change management," very interesting.

Kaufman's says healthcare "has never been through, disruptive change, and there are more and more signs that we may not be going through just change in the business model, but we may be moving towards disruption." I find this profound, because as I visit with my peers and colleagues this is the feeling. Everything is changing. Nothing is handled in the manner that we were taught. We are all out there trying to reinvent ourselves with knowledge to better handle a technologically advancing workplace.

So what is the role of the HIM professional in this world? As described by Susan Fenton, PhD, RHIA, FAHIMA, Assistant Dean for Academic Affairs at UT School of Biomedical Informatics: 1) Worry less about others usurping our traditional roles or the industry valuing us; 2) Worry more about the impact of information on outcomes (which I believe is our value to the industry); 3) Advocate for strong information governance; 4) Lobby for standards, including data quality standards. Lots of things to think about as we all face trying times. Stay strong and embrace change.

Shirley Carmichael, NHIMA President

FREE CEU Opportunity

We have a great opportunity to hear directly from an AHIMA board member about the changes to expect in the future. Find out first-hand what you can expect in your professional future. Share the invitation with colleagues or anyone who you think might be interested. Please RSVP at Dirkschneider@clarksoncollege.edu by July 30th if you plan to attend.

What: The Changing Roles of HIM Professionals -This presentation addresses how HIM has changed over time and identifies workforce needs of the future.

Who: Dana McWay, JD, RHIA, Director, American Health Information Management Association Board of Directors and Court Executive/Clerk of Court of the US Bankruptcy Court for the Eastern District of Missouri

When: Wednesday, August 6th, 6:30 – 8:00 PM

Where: Metropolitan Community College, Fort Omaha Campus, Building 10, Room 116 A

Leadership Symposium

On July 10th members of the NHIMA board flew to Chicago to attend the 2014 Leadership Symposium. This event is used to provide leadership training to the CSA board members as well as providing the board members information on industry changes and focus strategies that AHIMA feels we need to provide to our entire membership to keep our organization moving forward.



We heard several excellent speakers on the future of Healthcare and how to create and maintain relevancy. We heard about the importance of strategic planning for CSA's. We heard about the need for us to continue to plan for ICD-10 implementation in 2015. We listened and learned about

understanding and advancing informatics strategy and this speaker told us that the

average person today processes more data in a single day than a person in the 1500s did in an entire lifetime. Now we know why we are overwhelmed. She told us that traditional health information management focuses on meeting requirements and regulations, on documentation and on privacy and confidentiality however health informatics focuses on evidence and on continually improving the industry through "data".

Two full days packed with lots of good information and reconnecting with old acquaintances. The members of course take in the atmosphere of the "big city" and all that this brings including shopping and, of course, eating lots of great food in the city.

Leadership attendees were Shirley Carmichael, Carla Dirkschneider, Chris Lee, Sally Roland & Michelle Shimmel.

CCHIIM Call for Volunteers

The Commission on Certification for Health Informatics and Information Management (CCHIIM) seeks highly qualified nominees for consideration and potential appointment to CCHIIM as at-large commissioners. Learn how to apply. If you have questions, please contact heather.rich@ahima.org.

NHIMA Contact Information:

[Board Members](#) - [Committee/TF Chairs](#)

Dates to Remember:

April 22-24, 2015 - NHIMA Annual Convention, Kearney, NE

